ESC Rennes - France
Approved template of credit transfer (30/01/2018)
Template code: ESC16

	ESC Rennes					UM Equivalency			
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	FI443E	CORPORATE FINANCE	5	27	1	FINC211	ADVANCED FINANCIAL MANAGEMENT	3	FINC210
2	FI502E	FINANCIAL MARKETS AND PORTFOLIO MANAGEMENT	5	27	2	FINC344	PORTFOLIO MANAGEMENT	3	FINC210 & FINC214
3	FG002N	FRENCH CULTURE FOR INTERNATIONAL STUDENTS	5	27	3	FREN100	INTRODUCTION TO FRENCH I	3	None
	OLV2F2	FRENCH LANGUAGE TC	5	27					
4	HR442N	INTERNATIONAL HUMAN RESOURCES MANAGEMENT	5	27	4	GBMT401	GLOBAL HUMAN RESOURCES MANAGEMENT	3	MGMT221
5	HR443E	STRATEGIC HUMAN RESOURCE MANAGEMENT	5	27	5	GBMT401	GLOBAL HUMAN RESOURCES MANAGEMENT	3	MGMT221
6	OB402E	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT: ADVANCED	5	27	6	GBMT406	ENTREPRENEURSHIP	3	MGMT110
7	OB401E	ORGANIZATIONAL BEHAVIOR	5	27	7	MGMT221	ORGANIZATIONAL BEHAVIOR	3	MGMT110
8	ST401E	STRATEGIC MANAGEMENT FUNDAMENTALS	5	27	8	MGMT330	STRATEGIC MANAGEMENT	3	ACCT110 & FINC210/214 & MKTG220
9	HR433E	STRATEGIC HUMAN RESOURCE MANAGEMENT	5	27	9	MGMT333	HUMAN RESOURCES PLANNING AND STAFFING	3	MGMT221
10	ST402E	CORPORATE SOCIAL RESPONSIBILITY	5	27	10	MGMT336	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	MGMT110
11	MK444E	BUSINESS TO BUSINESS	5	27	11	MKTG341	BUSINESS TO BUSINESS	3	MKTG220
12	MK401E	ADVERTISING	5	27	12	MKTG411	INTEGRATED MARKETING COMMUNICATION	3	MKTG220
13	MK443E	SERVICE MARKETING	5	27	13	MKTG420	SERVICE MARKETING	3	MKTG220
14	QM446E	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	4	24	14	MKTG427	MARKETING CHANNEL MANAGEMENT	3	MKTG220
15	MK443E	SERVICES MARKETING MANAGEMENT	5	27	15	MKTG429	SERVICE MARKETING	3	MKTG220

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16	MK442E	NEW PRODUCT & BRAND MANAGEMENT	5	27	16	MKTG432	BRAND MANAGEMENT	3	MKTG220
17	QM401E	OPERATIONS MANAGEMENT	5	27	17	QMDS311	OPERATIONS MANAGEMENT	3	FINC213 / QMDS200/202
18	PM401E	PROJECT MANAGEMENT	5	27	18	QMDS400	PROJECT AND QUALITY MANAGEMENT	3	FINC213 / QMDS200/202

(yellow)	The ECTS and/or contact hours of the selected course is not enough to replace a 3-unit course in UM. Students who want to use this course to replace a 3-unit course in UM must study another similar course together. Then use these two courses to replace one 3-unit course in UM.
(purple)	This is the course could be used as a supporting course for the main course which the students want to study, yet the supporting course is not limited to this course. Students can select other courses that are similar to the main course as the supporting course.